

Under the patronage of the



Federal Ministry  
for Economic Affairs  
and Climate Action



وزارة الاقتصاد  
Ministry of Economy



وزارة الاستثمار  
MINISTRY OF INVESTMENT

Organized by:



غرفة التجارة والصناعة العربية الألمانية  
Arab-German Chamber of  
Commerce and Industry e.V.

In Cooperation with:



Ghorfa

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# 27<sup>th</sup> Arab-German Business Forum

Building Bridges between Germany and the Arab World

## Invitation

Berlin – June 3rd - 5th, 2024 | The Ritz Carlton Berlin

Partner Country: The Sultanate of Oman

Premium Partners:

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Doing Business with Impact:  
The Art of Building Lasting  
Connections.

# Program: 27th Arab-German Business Forum

Amidst the various challenges faced globally, including those in Europe and the Arab world, there are notable achievements emerging within Arab-German bilateral. The flourishing synergy is exemplified by the substantial growth in bilateral trade reaching 62.1 billion euros in 2023, reflecting a remarkable increase of 20 percent. This accomplishment reflects the depth of collaboration between thousands of Arab and German companies across various industries such as machinery, automotive, health, infrastructure, logistics, transport, energy, and water.

The *Ghorfa Arab-German Chamber of Commerce and Industry* promotes Arab-German business relations, fostering a platform for networking, and collaboration. The annual *Arab-German Business Forum* serves as a cornerstone of our efforts, aiming to deepen existing ties and cultivate new avenues of cooperation between the Arab countries and Germany. Our primary purpose in organizing this event is to facilitate dialogue, exchange insights, and forge partnerships that drive sustainable development and innovation across the Arab world and Germany. Through networking opportunities, informative sessions, and targeted discussions, we aim to empower business leaders and stakeholders to capitalize on emerging opportunities, address shared challenges, and build enduring connections that transcend borders and industries. This forum stands as a testament to our commitment to nurturing a vibrant and dynamic Arab-German business community, one that thrives on collaboration and innovation.

The *27th Arab-German Business Forum* is scheduled from *June 3rd to June 5th, 2024*, under the patronage of the Federal Ministry for Economic Affairs and Climate Action. This year's edition, themed "Doing Business with Impact: The Art of Building Lasting Connections," promises to deliver groundbreaking insights, collaborative initiatives, and lucrative opportunities. It aims to gather industry leaders, experts, and decision-makers to navigate the evolving landscape of Arab-German business relations, delving into topics such as the future of smart cities, visionary logistics and transport projects, evolving AI dynamics, sustainable tourism growth, and resilient supply chains in Arab-German collaborations. Through engaging panel discussions, ambassador talks, and country roundtables, participants will collectively chart the course for resilient and innovative collaborations.

## Monday, June 3rd, 2024

- 12:00 h – 18:00 h **Registration**  
*at The Ritz-Carlton Hotel Potsdamer Platz 3, 10785 Berlin*
- 18:30 h – 21:00 h **Reception & Networking Get Together**  
*at China Club, Behrenstraße 72, 10117 Berlin*

## Tuesday, June 4th, 2024

- 08:00 h **Registration**  
*at The Ritz-Carlton Hotel Potsdamer Platz 3, 10785 Berlin*
- 09:00 h – 09:10 h **Welcoming Speech**
- 09:10 h – 10:00 h **Panel 1:**  
*Building the Modern Region: "Smart Cities: Pioneering Infrastructure for Tomorrow's Business Hubs"*
- 10:00 h – 11:00 h **Panel 2:**  
*Navigating Future Logistics: "Connecting Continents: Visionary Logistics & Transport Projects Shaping Regional Development"*
- 11:00 h – 11:30 h **Networking Break**
- 11:30 h – 12:30 h **Official Opening**
- 12:30 h – 13:30 h **Networking Lunch**
- 13:30 h – 14:30 h **Panel 3:**  
*AI Dynamics: "Navigating Risks and Unlocking Opportunities for Business Transformation"*
- 14:30 h – 15:30 h **Panel 4:**  
*Beyond Borders: "Capitalizing on Investment Opportunities in Arab Special & Free Zones - Strategic Insights for German Businesses"*
- 19:00 h **Networking Dinner**  
*at The Ritz-Carlton Hotel Potsdamer Platz 3, 10785 Berlin*

## Wednesday, June 5th, 2024

- 08:30 h **Registration**
- 09:30 h – 10:30 h **Panel 5:**  
*Green Horizons: "Navigating Resilient Supply Chains and Sustainable Energy Cooperation"*
- 10:30 h – 11:30 h **Panel 6:**  
*Transforming Economies: "Cooperation Opportunities in Cultural Events for Sustainable Tourism Growth"*
- 11:30 h **Networking Break**
- 12:00 h – 13:00 h **Panel 7:**  
*Diplomatic Dialogues: "Ambassadors Unveil Visionary Ventures in Arab-German Collaborations"*
- 13:00 h – 14:00 h **Networking Lunch**

Register Now!

