

غرفة التجارة والصناعة العربية الألمانية Ghorfa Arab-German Chamber of Commerce and Industry e.V.

Organized by:

In Cooperation with:











# **Transforming Business:**

## **Synergies for Sustainable Progress**





Partner Country: The Arab Republic of Egypt

### Premium Partners:







































# Program: 28th Arab-German Business Forum

As the global business landscape becomes ever more diverse, the collaboration between German and Arab companies continues to thrive, and the results are clear. In 2024, bilateral trade between our regions reached an impressive 57.6 billion euros, reflecting a sustained growth despite global challenges. This robust economic partnership is a testament to the resilience and strength of our combined industries.

German expertise in fields such as machine engineering, healthcare, energy, automotive technology, infrastructure, logistics, pharmaceuticals, and hospital equipment continues to fuel growth and innovation, further solidifying this invaluable collaboration.

At the forefront of this momentum, the Ghorfa Arab-German Chamber of Commerce and Industry remains dedicated to enhancing these vital economic ties. Our annual Arab-German Business Forum, held under the patronage of the Federal Ministry for Economic Affairs and Climate Action, serves as a powerful platform for dialogue, networking, and the exploration of new business frontiers.

This year, we are honoured to welcome the Arab Republic of Egypt as our Partner Country, represented by a distinguished high-level delegation.

The forum is where partnerships are not only strengthened, but also expanded with new ideas and opportunities for sustainable growth.

We are pleased to invite you to the 28th Arab-German Business Forum.

This year's event will offer dynamic panel discussions on pressing topics including Smart Cities, AI-driven Economic Diversification and the role of Private Equity, and The Kingdom of Saudi Arabia as the Powerhouse of the Arab Economy. Additional sessions will dive into Logistics and Aviation Strategies, Food and Health Tech Collaborations, and Sustainable Water and Energy Solutions alongside Special Round Tables and Country Round Tables

### Monday, May 19th, 2025

12:00 h –18:00 h

Registration

at The Ritz-Carlton Hotel

16:00 h –17:00 h

Panel 1:

Partner Country Egypt: A Strategic Hub for Business and Investment with Vast Opportunities for German Companies

18:30 h –21:00 h Reception and Networking Get Together at China Club, Behrenstraße 72, 10117 Berlin

### Tuesday, May 20th, 2025

08:00 h Registration

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09:00 h –10:00 h	Official Opening
10:00 h –10:30 h	Networking Break
10:30 h –11:30 h	Panel 2: Advancing Smart Cities: Designing Sustainable Urban Ecosystems for a Climate-Challenged and Resilient Future
1:30 h –12:30 h	Panel 3: Diversifying Economies through Industrialization AI, Robotics, Human-Centric Manufacturing, and the Role of Private Equity

# 12:30 h- 13:30 h Networking Lunch

13:30 h –14:30 h

Panel 4:

The Kingdom of Saudi Arabia as the Powerhouse of the Arab Economy: Advancing Economic Diversification and Exploring the Potential for Saudi-German Business Cooperation

14:30 h –15:30 h Panel 5
 From Challenges to Solutions: Redefining Logistics and Aviation Strategies Beyond Borders in a Dynamic Landscape

 15:30 h - 16:30 h Networking Break
 19:00 h Networking Dinner

### Wednesday, May 21st, 2025

08:30 h Registration at The Ritz-Carlton Hotel

9:30 h -10:30 h Panel 6:

Driving Innovation through Cross-Border Collaboration: Arab-German Business Opportunities in Food and Health Technologies

10:30 h - 11:00 h

Networking Break

11:00 h –12:00 h Panel 7:

Energizing Innovation: Integrated Solutions for Sustainable Water and Energy Management, with a Focus on Hydrogen Production and Utilization

12:00 h -13:00 h

Panel 8
Bridging Societies: Visions for
Sustainable Arab-German Economic

Cooperation

13:00 h - 14:00 h Networking Lunch





