

# 28<sup>th</sup> Arab-German Business Forum

Building Bridges between Germany and the Arab World

## Transforming Business: Synergies for Sustainable Progress

19th to 21st of May 2025 📍 The Ritz Carlton Berlin

## Program: 28th Arab-German Business Forum

Partner Country: The Arab Republic of Egypt

Premium Partners:



Dorsch Global

SIEMENS



Classic Partners:

AMERELLER

STOMPFE

wilo



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# 28<sup>th</sup> Arab-German Business Forum

Building Bridges between Germany and the Arab World

## DAY 1: Monday, 19<sup>th</sup> of May 2025

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**Registration** 12:00 h – 17:00 h

Salon Pfingstberg, The Ritz-Carlton Hotel, Potsdamer Platz 3, 10785  
Berlin



Monday, May 19th, 2025 Ballroom 1+2

16:30 h – 18:00 h **Panel 1: Partner Country Egypt: A Strategic Hub for Business and Investment with Vast Opportunities for German Companies**

**MODERATOR**



**MR. OLAF HOFFMANN**

President of Ghorfa  
Chairman of Dorsch  
Global



**H.E. ENG. HASSAN EL KHATIB**

Minister of Investment and  
Foreign Trade of the Arab  
Republic of Egypt



**PROF. DR. ASHRAF MANSOUR**

Prime Founder & Chairman of  
Board of Trustees  
German University in Cairo



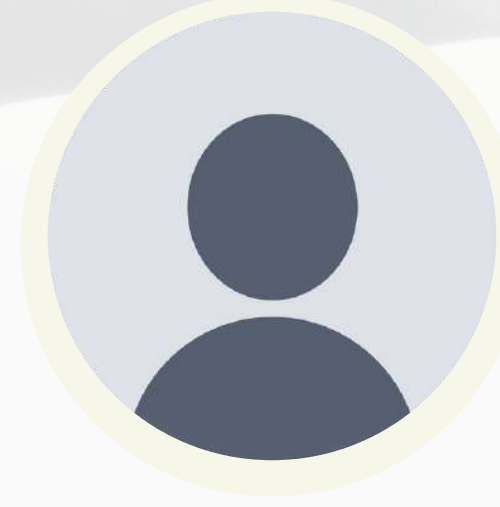
**MR. MOSTAFA EL BAGHOURY**

CEO of Siemens  
Egypt



**MR. MOHAMMED SAMY**

Managing Director  
SAP Egypt



**MR. ALEXIS BELOW**

Head of Economic Department  
Embassy of the Federal  
Republic of Germany in Cairo



**MRS. MAREN DIALE-  
SCHELLSCHMIDT**

CEO of AHK Egypt



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**MR. OLAF HOFFMANN**

President of Ghorfa  
Chairman of Dorsch  
Global

18:30 h – 21:00 h

# Reception & Networking Get Together

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China Club, Behrenstraße 72, 10117 Berlin



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# 28<sup>th</sup> Arab-German Business Forum

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## DAY 2: Tuesday, 20<sup>th</sup> of May 2025

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**Registration** 08:00 h – 17:00 h

Salon Pfingstberg, The Ritz-Carlton Hotel, Potsdamer Platz 3, 10785  
Berlin



Tuesday, May 20th, 2025 Ballroom 1+2

09:00 h – 10:00 h **Official Opening**

**PRESENTER**



**MRS. STEFANIE SUREN**

Journalist  
Deutsche Welle

**WELCOMING**



**MR. ABDULAZIZ AL-MIKHLAFI**

Secretary General  
Ghorfa Arab-German Chamber of  
Commerce and Industry



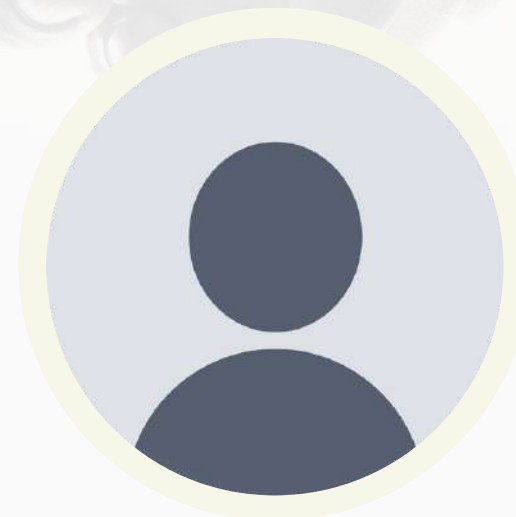
**MR. OLAF HOFFMANN**

President of Ghorfa  
Chairman of Dorsch  
Global



**H.E. ENG. HASSAN EL KHATIB**

Minister of Investment and  
Foreign Trade of the Arab  
Republic of Egypt



**TBC**

Federal Ministry for Economic  
Affairs and Energy



**H.E. DR. MUSTAPHA ADIB**

Ambassador of the Republic of  
Lebanon / Dean of the Arab  
Diplomatic Corps



**DR. VOLKER TREIER**

Deputy Chief Executive  
Officer Head of Division  
International/ AHK DIHK



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## 10:00 h – 10:30 h    Networking Break



Tuesday, May 20th, 2025 Ballroom 1+2

10:30 h – 11:30 h **Panel 2: Advancing Smart Cities: Designing Sustainable Urban Ecosystems for a Climate-  
Challenged and Resilient Future**

**MODERATOR**



**MR. JOACHIM SCHARES**

Managing Partner  
AS+P Albert Speer +  
Partner GmbH



**MR. HELMUT VON STRUVE**

CEO of Siemens in the  
Middle East and the  
UAE



**MR. YASSER NAGI**

Managing Director of Wilo  
Middle East & North Africa



**H.E. HUSSAIN AL MAHMOUDI**

CEO of Sharjah Research,  
Technology and Innovation  
Park (SRTI Park)



**MR. CHRISTOPHE HUG**

Managing Director  
of Tilia GmbH



**ENG. MOHAMED ALI AL MARRI**

Doha City Designs Team Lead  
at Qatar's Public Works  
Authority (Ashghal)



Tuesday, May 20th, 2025 Salon Bellevue

10:30 h – 11:15 h **Special Round Table: Goals Beyond the Game: Sports as Strategy for Economic Development and Investment**

**MODERATOR**



**MR. RAKAN ALGARAAWI**

Associate International  
Office Director  
Saudi Ministry of  
Investment



**MR. FRIEDRICH BIESELT**

Head of Business  
Services Europe  
Lincoln International



**MR. HENNING BRINKMANN**

Head of EMEA, Bundesliga  
International GmbH



**MR. MARCUS HÖFL**

CEO MHM Majors  
GmbH



Tuesday, May 20th, 2025 Ballroom 1+2

11:30 h – 12:30 h **Panel 3: Diversifying Economies through Industrialization: AI, Robotics, Human-Centric Manufacturing, and the Role of Private Equity**

**MODERATOR**



**DR. MURAD M. DAGHLES**

Partner at DLA Piper UK LLP



**DR. MARY KAWAR**

Amman Hub Director  
UNDP



**MR. DIETMAR SIERSDORFER**

CEO Middle East & Africa at  
Siemens Energy



**MR. YOUSSEF ZARHAN**

CEO of Nelta  
Germany & Nelta  
Middle East



**MR. JANNICK HUNECKE**

Member of the Board of  
Management of Deutsche  
Beteiligungs AG



**MR. AHMED HAWSAWI**

CEO of Siemens Saudi Arabia



Tuesday, May 20th, 2025 Salon Bellevue

11:30 h – 12:15 h **Country Round Table: Investment Opportunities in the Republic of Tunisia**

**MODERATOR &  
SPEAKER**



**H.E. MR. WACEF CHIHA**

Ambassador of the  
Republic of Tunisia



**MR. HICHEM ELLOUMI**

Vice President  
UTICA



**MRS. SAIDA KAHOU LI**

Managing Director Invest  
in Tunisia Agency FIPA-  
Tunisia in Germany



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## 12:30 h – 13:30 h    Networking Lunch



Tuesday, May 20th, 2025 Ballroom 1+2

13:30 h – 14:30 h **Panel 4: The Kingdom of Saudi Arabia as the Powerhouse of the Arab Economy: Advancing Economic Diversification and Exploring the Potential for Saudi-German Business Cooperation**

**MODERATOR**



**DR. PHILIPP STOMPFE**

Attorney at Law, Stompfe  
International Law Firm



**H.R.H PRINCE ABDULLAH  
BIN KHALED AL SAUD**

Ambassador of the Kingdom  
of Saudi Arabia



**H.E. SHEIKH KHALED JUFFALI**

Chairman of the Saudi German  
Business Council/ Chairman of  
Juffali Group



**DR. ABDULAZIZ BIN SAGER**

Chairman of the  
Gulf Research Center



**MR. OLAF HOFFMANN**

President of Ghorfa,  
Chairman of Dorsch  
Global



**DR. DALIA SAMRA-ROHTE**

Delegate of German Industry  
& Commerce for Saudi Arabia,  
Bahrain and Yemen



Tuesday, May 20th, 2025 Salon Bellevue

13:40 h – 14:20 h **Special Round Table: Promoting Arab German Entrepreneurs Partnerships**

**MODERATOR**



**PROF. DR. KHALED MOHAMAD HANAFY**

Secretary General of the  
Union of Arab Chambers



**MR. GUNTHER BEGER**

Managing Director of the  
Directorate for SDG  
Innovation and Economic  
Transformation at UNIDO



**DR. HASHIM S. HUSSEIN**

Head of UNIDO ITPO Bahrain



**DR. JAMEELA ATANNAZ**

Board Certified Plastic Surgeon, Founder of  
Atannaz Plastic Surgery Center, Medical  
Director and partner at IAAI (International  
Aesthetics Academic Institute)



**MR. OLAF DEUTSCHBEIN**

Head of UNIDO in  
Berlin (ITPO)



Tuesday, May 20th, 2025 Salon Charlottenhof

13:30 h – 14:15 h **Country Round Table: From Ports to Platforms: Oman's Integrated Approach to Trade, Logistics, and E-Commerce**



**H.E. ENG. KHAMIS AL SHAMAKHI**

Undersecretary of the Omani  
Ministry of Transport,  
Communications and Information  
Technology for Transport



Tuesday, May 20th, 2025 Ballroom 1+2

14:30 h – 15:30 h **Panel 5: From Challenges to Solutions: Redefining Logistics and Aviation Strategies Beyond Borders in a Dynamic Landscape**

**MODERATOR**



**MR. WOLF SCHWIPPERT**

Attorney at Law Schwippert  
Law Office



**MR. ALEXANDER DOLL**

Former CFO Deutsche Bahn, Board  
Member Arriva Ltd, Ukrainian Railways  
& Senior Advisor Lincoln International



**MR. MORITZ MANZEL**

Co-Founder & Managing Director of  
DFS Aviation Services Bahrain Co WLL  
& Middle East Branch Dubai



**HE ENG. KHAMIS AL SHAMAKHI**

Undersecretary of the Omani Ministry  
of Transport, Communications and  
Information Technology for Transport



**DR. GEHAN SALEH**

Advisor to the Prime Minister  
for Economic Affairs of the  
Arab Republic of Egypt



**PROF. DR. KHALED HANAFY**

Secretary General of the Union  
of Arab Chambers



**H.E. IAIN LINDSAY**

Advisor to the Chairman  
EDB Bahrain



Tuesday, May 20th, 2025 Salon Bellevue

14:35 h – 15:30 h **Country Round Table: Rebuilding Syria: Opportunities for Growth and Collaboration in the Path to Prosperity**

**MODERATOR**



**MR. MOHAMMED HAYKAL**

Chairman of Haykal Group



**MS. BATOUL HUSSEINI**

Sr. Executive Director  
Government Affairs

Head of Strategic Markets, MENA  
SAP Middle East and North Africa LLC,



**MRS. RUBA HACHIM**

Regional Director  
Microsoft Central East Europe, Middle  
East and Africa



**MOHAMAD KASWANI**

Venture Partner  
Flashpoint Venture Capital



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## 15:30 h – 16:00 h    Networking Break





Tuesday, May 20<sup>th</sup>, 2025 Ballroom 1+2+3 - The Ritz-Carlton Hotel

19:00 h–21:00 h **Networking Reception & Dinner**



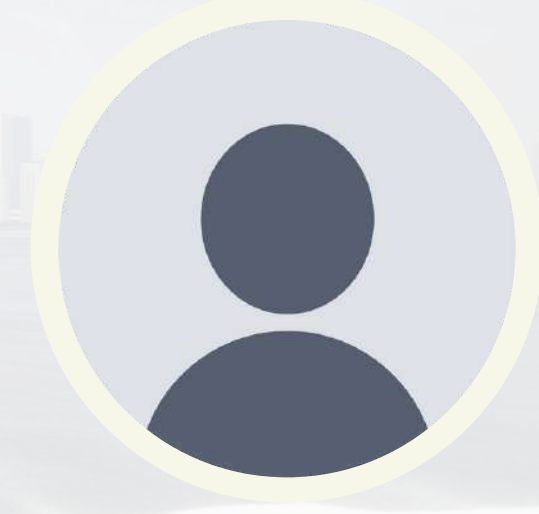
**MR. OLAF HOFFMANN**  
President of Ghorfa  
Chairman of Dorsch Global



**H.E. DR. MOHAMED ELBADRI**  
Ambassador of the Arab Republic of  
Egypt



**H.E. SHEIKH KHALIFA BIN JASSIM BIN  
MOHAMMAD AL THANI**  
1st Vice President of Ghorfa  
Chairman of Qatar Chamber



**MRS. HEIDI BECKENBAUER**  
Franz Beckenbauer–Stiftung



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## DAY 3: Wednesday 21<sup>st</sup> of May 2025

**Registration** 08:30 h – 09:30 h

Salon Pfingstberg, The Ritz-Carlton Hotel, Potsdamer Platz 3, 10785  
Berlin



Wednesday, May 21st, 2025 Ballroom 1+2

9:30 h – 10:30 h **Panel 6: Driving Innovation through Cross-Border Collaboration: Arab-German Business Opportunities in Food and Health Technologies**

**MODERATOR**



**PROF. DR. KHALED MOHAMAD HANAFY**

Secretary General of the  
Union of Arab Chambers

**SPECIAL TOPIC**



**MR. THOMAS KRALINSKI**

State Secretary and Head of  
Office at the Saxon State Ministry  
for Economic Affairs, Labour,  
Energy & Climate Protection



**PROF. DR. DR. H.C. SAHIN ALBAYRAK**

Founder & Chairman at Center for  
Experiential AI and Digitalization



**PROF. AHMED AL-SALAYMEH  
(PHD., MSC., CEM, CRM)**

Mechanical Engineering Department The  
University of Jordan



**DR. MARTINO CELEGHINI**

CEO of CESCO EPC GmbH



Tuesday, May 20th, 2025 Salon Bellevue

09:45 h – 10:30 h **Country Round Table: Rebuilding Through Partnership: Business Opportunities in Post-Conflict Sudan**

**MODERATOR**



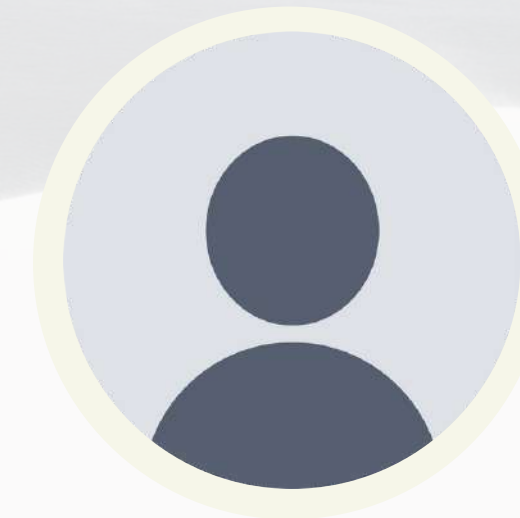
**H.E. IDREES M. ALI SAEED**

Deputy Head of Mission  
Embassy of the Republic  
Sudan



**H.E. ILHAM IBRAHIM MOHAMED AHMED**

Ambassador of the Republic  
of Sudan



**ENG. YOUSEF AHMED YOUSEF**

Chairman of Federation of Chambers of  
Commerce, Vice President of Sudanese  
Businessmen & Employers Federation



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## 10:30 h – 11:00 h    Networking Break



Wednesday, May 21st, 2025 Ballroom 1+2

11:00 h – 12:00 h **Panel 7: Energizing Innovation: Integrated Solutions for Sustainable Water and Energy  
Management, with a Focus on Hydrogen Production and Utilization**

**MODERATOR**



**DR. KILIAN BÄLZ**

Partner at Amereller  
Rechtsanwaelte  
Partnerschaft mbB



**DR. JOACHIM PFEIFFER**

Managing Partner at  
MACONSO GmbH, Vice  
President of Ghorfa



**MRS. ELLEN VON ZITZEWITZ**

Deputy Head of Division WE W 2  
Bilateral cooperation on hydrogen infrastructure,  
IPCEI-, PCI-support, Federal Ministry for  
Economic Affairs and Climate Action



**DR. PETER HORTIG**

Project Executive of Neom  
Green Hydrogen Projects at Air  
Products



**MR. TAMER SHAFIK**

Vice President – Business  
Development at Orascom  
Construction



**MR. GUSTAVO GARDINI**

Head of Global Partnerships  
& Sustainable Investment at  
DB E.C.O. Group



Wednesday, May 21st, 2025 Salon Bellevue

11:00 h – 12:00 h **Special Round Table: Arab-German Educational Exchanges: A Strategic Opportunity for Businesses**

**MODERATOR**



**JÜRGEN HOGREFE**

Chairman h.c. hogrefe  
Consult



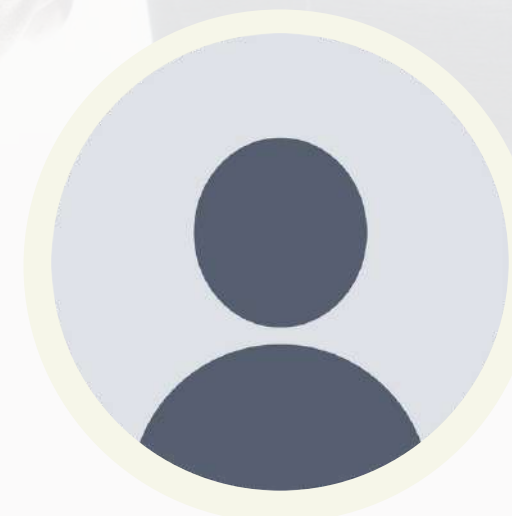
**PROF. DR. JÖRG ROCHOLL**

President, European School  
of Management and  
Technology (ESMT)



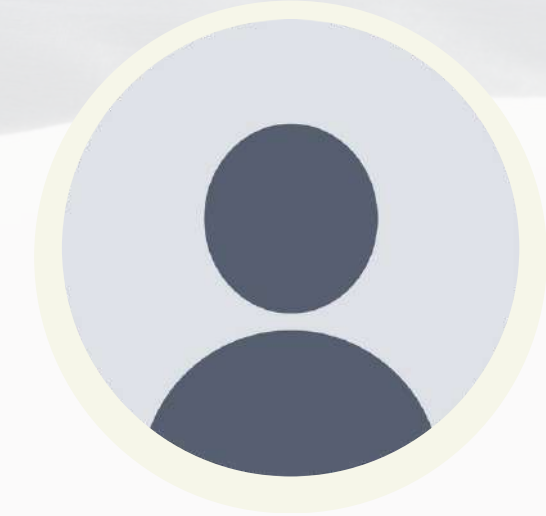
**MR. JOACHIM SCHARES**

Managing Partner,  
Albert Speer &  
Partner (AS+P)



**TBC**

Carl Duisberg  
Gesellschaft (CDG)



**MR. NAJIB SABBAGH**

Bergische Universität  
Wuppertal, "Fit for  
Career" – Job Center



Wednesday, May 21st, 2025 Ballroom 1+2

12:00 h – 13:00 h **Panel 8: Bridging Societies: Visions for Sustainable Arab-German Economic Cooperation**

**MODERATOR**



**DR. FLORIAN AMERELLER**

Founding Partner Amereller  
Legal Consultants



**H.E. MR. LUKMAN AL-FAILY**

Ambassador of the  
Republic of Iraq



**H.E. MR. WACEF CHIHA**

Ambassador of the  
Republic of Tunisia



**H.E. MR. ABDULLA AL-HAMAR**

Ambassador of the  
State of Qatar



**H.E. DR. MOHAMED ELBADRI**

Ambassador of the Arab  
Republic of Egypt



**DR. CHRISTOPH PLOSS**

Member of the German  
Parliament



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## 13:00 h – 14:00 h    Networking Lunch