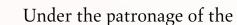


Ghorfa Arab-German Chamber of

غرفة التجارة والصناعة العربية الألمانية

Commerce and Industry e.V.







Bundesministerium für Wirtschaft und Energie





Transforming Business:

Synergies for Sustainable Progress





Program: 28th Arab-German Business Forum

Partner Country: The Arab Republic of Egypt

Premium Partners:

















DFS Aviation Services
Bahrain























Bundesministerium für Wirtschaft und Energie















Building Bridges between Germany and the Arab World

DAY 1: Monday, 19th of May 2025

Registration 12:00 h – 17:00 h

Salon Pfingstberg, The Ritz-Carlton Hotel, Potsdamer Platz 3, 10785 Berlin



Ghorfa Arab-German Chamber of

غرفة التجارة والصناعة العربية الألمانية

Commerce and Industry e.V.

In Cooperation with:



Under the patronage of the







Monday, May 19th, 2025 Ballroom 1+2

16:30 h - 18:00 h Panel 1: Partner Country Egypt: A Strategic Hub for Business and Investment with Vast
Opportunities for German Companies

MODERATOR



MR. OLAF HOFFMANN

President of Ghorfa Chairman of Dorsch Global



H.E. ENG. HASSAN EL KHATIB

Minister of Investment and Foreign Trade of the Arab Republic of Egypt



PROF. DR. ASHRAF MANSOUR

Prime Founder & Chairman of Board of Trustees German University in Cairo



MR. MOSTAFA EL BAGOURY

CEO of Siemens Egypt



MR. MOHAMMED SAMY

Managing Director SAP Egypt



MRS. MAREN DIALE-SCHELLSCHMIDT CEO of AHK Egypt

und Energie

Bundesministerium für Wirtschaft













MR. OLAF HOFFMANN President of Ghorfa Chairman of Dorsch Global

18:30 h -21:00 h

Reception & Networking Get Together

China Club, Behrenstraße 72, 10117 Berlin

Commerce and Industry e.V.

Ghorfa Arab-German Chamber of













Building Bridges between Germany and the Arab World

DAY 2: Tuesday, 20th of May 2025

Registration 08:00 h - 17:00 h

Salon Pfingstberg, The Ritz-Carlton Hotel, Potsdamer Platz 3, 10785 Berlin



Ghorfa Arab-German Chamber of

غرفة التجارة والصناعة العربية الألمانية

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Tuesday, May 20th, 2025 Ballroom 1+2

Official Opening 09:00 h -10:00 h





MRS. STEFANIE SUREN Journalist Deutsche Welle

WELCOMING



MR. ABDULAZIZ AL-MIKHLAFI Secretary General Ghorfa Arab-German Chamber of Commerce and Industry



MR. OLAF HOFFMANN President of Ghorfa Chairman of Dorsch

Global



H.E. MRS. KATHERINA REICHE Federal Minister Federal Ministry for Economic Affairs and Energy



Minister of Investment and Foreign Trade of the Arab



Republic of Egypt



H.E. DR. MUSTAPHA ADIB Ambassador of the Republic of Lebanon / Dean of the Arab

Diplomatic Corps



DR. VOLKER TREIER Deputy Chief Executive Officer Head of Division International/ AHK DIHK







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MR. KHALED ABBAS Chairman & Managing Director Administrative Capital for Urban Development (ACUD)



Managing Director of Tilia GmbH

09:55 h - 10:00 h Signing Ceremony: ACUD & Deutsche Wasser Partnership for the Operation of New Cairo's Water Infrastructure



Building Bridges between Germany and the Arab World

10:00 h - 10:30 h Networking Break







In Cooperation with:





Under the patronage of the







Tuesday, May 20th, 2025 Ballroom 1+2

10:30 h - 11:30 h Panel 2: Advancing Smart Cities: Designing Sustainable Urban Ecosystems for a Climate-Challenged and Resilient Future





MR. JOACHIM SCHARES

Managing Partner AS+P Albert Speer + Partner GmbH



MR. HELMUT VON STRUVE

CEO of Siemens in the Middle East and the UAE



MR. YASSER NAGI

Managing Director of Wilo Middle East & North Africa



H.E. MR. HUSSAIN AL MAHMOUDI

CEO of Sharjah Research, **Technology and Innovation** Park (SRTI Park)



MR. CHRISTOPHE HUG

Managing Director of Tilia GmbH



ENG. MOHAMED ALI AL MARRI

Doha City Designs Team Lead at Qatar's Public Works Authority (Ashghal)











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Tuesday, May 20th, 2025 Salon Bellevue

10:30 h –11:15 h Special Round Table: Goals Beyond the Game: Sports as Strategy for Economic Development and Investment





MR. RAKAN ALGARAAWI

Associate International
Office Director
Saudi Ministry of
Investment



MR. FRIEDRICH BIESELT

Head of Business Services Europe Lincoln International



MR. HENNING BRINKMANN

Head of EMEA, Bundesliga International GmbH



MR. JONAS MICHAELIS

Chief Strategy Officer Qvest Group















Tuesday, May 20th, 2025 Ballroom 1+2

11:30 h –12:30 h Panel 3: Diversifying Economies through Industrialization: AI, Robotics, Human-Centric Manufacturing, and the Role of Private Equity





MR. TIMO HEPPNER
Lawyer, Senior Associate at
DLA Piper



DR. MARY KAWARAmman Hub Director
UNDP



MR. ROHAN LOBO

Head of Business and Market

Development for Middle East

Africa at Siemens Energy



MR. YOUSSUF ZARHAN

CEO of Nelta

Germany & Nelta

Middle East



MR. JANNICK HUNECKE

Member of the Board of

Management of Deutsche

Beteiligungs AG



MR. AHMED HAWSAWI
CEO of Siemens Saudi Arabia











Under the patronage of the







Tuesday, May 20th, 2025 Salon Bellevue

11:30 h -12:15 h Country Round Table: Investment Opportunities in the Republic of Tunisia



H.E. MR. WACEF CHIHA

Ambassador of the
Republic of Tunisia



MR. HICHEM ELLOUMI

Vice President

UTICA



MRS. SAIDA KAHOULI

Managing Director Invest
in Tunisia Agency FIPATunisia in Germany



MRS. MERIEM REZGUI

Senior Associate

Amereller





Bundesministerium für Wirtschaft und Energie















Building Bridges between Germany and the Arab World

12:30 h - 13:30 h Networking Lunch









In Cooperation with:



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Tuesday, May 20th, 2025 Ballroom 1+2

13:30 h –14:30 h Panel 4: The Kingdom of Saudi Arabia as the Powerhouse of the Arab Economy: Advancing Economic Diversification and Exploring the Potential for Saudi-German Business Cooperation

MODERATOR



DR. PHILIPP STOMPFE
Attorney at Law, Stompfe
International Law Firm



H.R.H PRINCE ABDULLAH BIN KHALED AL SAUD

Ambassador of the Kingdom of Saudi Arabia



H.E. SHEIKH KHALED JUFFALI

Chairman of the Saudi German Business Council/ Chairman of Juffali Group



DR. ABDULAZIZ BIN SAGER

Chairman of the Gulf Research Center



MR. OLAF HOFFMANN

President of Ghorfa, Chairman of Dorsch Global



DR. DALIA SAMRA-ROHTE

Delegate of German Industry & Commerce for Saudi Arabia, Bahrain and Yemen









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Tuesday, May 20th, 2025 Salon Charlottenhof

13:30 h –14:15 h Country Round Table: From Ports to Platforms: Oman's Integrated Approach to Trade, Logistics, and E-Commerce

WELCOMING & MODERATION



MR. MORITZ MAENZEL

Board Member of Ghorfa Co-Founder & Managing Director of DFS Aviation Services Bahrain Co WLL & Middle East Branch Dubai



H.E. ENG. KHAMIS AL SHAMAKHI

Undersecretary of the Omani Ministry of Transport, Communications and Information Technology for Transport





Ghorfa Arab-German Chamber of

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Tuesday, May 20th, 2025 Salon Bellevue

13:40 h - 14:20 h Special Round Table: Promoting Arab German Entrepreneurs Partnerships





PROF. DR. KHALED MOHAMAD HANAFY

Secretary General of the Union of Arab Chambers



H.E. SHEIKH EBRAHIM AL KHALIFA

Chairman of the Board of Trustees of the International Centre for Entrepreneurship & Innovation (ICEI), Chairman Board of Trustees of the Accounting & Auditing Organization for Islamic Financial Institutions



DR. HASHIM S. HUSSEIN Head of UNIDO ITPO Bahrain



DR. JAMEELA ATANNAZ Board Certified Plastic Surgeon, Founder of Atannaz Plastic

Surgery Center, Medical Director & Partner at IAAI (International Aesthetics Academic Institute)



MR. OLAF DEUTSCHBEIN Head of UNIDO in

Berlin (ITPO)



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Tuesday, May 20th, 2025 Ballroom 1+2

14:30 h –15:30 h Panel 5: From Challenges to Solutions: Redefining Logistics and Aviation Strategies Beyond Borders in a Dynamic Landscape





MR. WOLF SCHWIPPERT

Attorney at Law Schwippert

Law Office



MR. ALEXANDER DOLL

Former CFO Deutsche Bahn, Board Member Arriva Ltd, Ukrainian Railways & Senior Advisor Lincoln International



MR. MORITZ MANZEL

Co-Founder & Managing Director of DFS Aviation Services Bahrain Co WLL & Middle East Branch Dubai



H.E. ENG. KHAMIS AL SHAMAKHI

Undersecretary of the Omani Ministry of Transport, Communications and Information Technology for Transport



DR. GEHAN SALEH

Advisor to the Prime Minister for Economic Affairs of the Arab Republic of Egypt



PROF. DR. KHALED HANAFY

Secretary General of the Union of Arab Chambers



H.E. IAIN LINDSAYAdvisor to the Chairman EDB Bahrain



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Tuesday, May 20th, 2025 Salon Bellevue

14:35 h – 15:30 h Country Round Table: Rebuilding Syria: Opportunities for Growth and Collaboration in the Path to Prosperity





MR. MOHAMMED HAYKAL
Chairman of Haykal Group



MR. OLAF HOFFMANN

President of Ghorfa Chairman of Dorsch Global



H.E. MR. STEFAN SCHNECK

Special Envoy for Syria; Head of Division Iraq, Lebanon, Syria Federal Foreign Office



MR. VOLKER OEL

Deputy Director General
Middle East/MENA, Southeastern/Eastern
Europe & Latin America
Federal Ministry for
Economic Cooperation & Development



MS. BATOUL HUSSEINI

Sr. Executive Director
Government Affairs
Head of Strategic Markets, MENA
SAP Middle East and North Africa

LLC



MRS. RUBA HACHIM

Regional Director
Microsoft Central East Europe
Middle East and Africa



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Building Bridges between Germany and the Arab World

15:30 h - 16:00 h Networking Break











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Tuesday, May 20th, 2025 Ballrom 1+2+3 - The Ritz-Carlton Hotel

19:00 h-21:00 h Networking Reception & Dinner



MR. OLAF HOFFMANN
President of Ghorfa
Chairman of Dorsch Global



H.E. DR. MOHAMED ELBADRIAmbassador of the Arab Republic of Egypt



MR. JOEL BECKENBAUER

Member of the Executive Board

Franz Beckenbauer-Stiftung



Bundesministerium für Wirtschaft und Energie













Building Bridges between Germany and the Arab World

DAY 3: Wednesday 21st of May 2025

Registration 08:30 h - 09:30 h

Salon Pfingstberg, The Ritz-Carlton Hotel, Potsdamer Platz 3, 10785 Berlin









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Wednesday, May 21st, 2025 Ballroom 1+2

9:30 h – 10:30 h Panel 6: Driving Innovation through Cross-Border Collaboration: Arab-German Business Opportunities in Food Security and Health Technologies





PROF. DR. KHALED MOHAMAD HANAFY

Secretary General of the Union of Arab Chambers



MR. THOMAS KRALINSKI
State Secretary and Head of Office at the
Saxon State Ministry for Economic Affairs,
Labour, Energy & Climate Protection



DR. GEHAN SALEH
Advisor to the Prime Minister
for Economic Affairs of the Arab

Republic of Egypt



DR. MARTINO CELEGHINICEO of CESCO EPC GmbH









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Wednesday, May 21st, 2025 Salon Bellevue

09:45 h - 10:30 h Country Round Table: Rebuilding Through Partnership: Business Opportunities & Challenges in Sudan





H.E. MR. IDREES SAEED

Deputy Head of Mission
Embassy of the Republic
Sudan



H.E. MRS. ILHAM IBRAHIM MOHAMED AHMED

Ambassador of the Republic of Sudan



MR. KAMAL IBRAHIM AHMED

Board Member of the Sudanese Business Federation



MR. HISHAM HASSAN MOHAMMED AHMED

Chairman of SoBat Group



Ghorfa Arab-German Chamber of

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Building Bridges between Germany and the Arab World

10:30 h - 11:00 h Networking Break











Under the patronage of the





Wednesday, May 21st, 2025 Ballroom 1+2

11:00 h – 12:00 h Panel 7: Energizing Innovation: Integrated Solutions for Sustainable Water and Energy Management, with a Focus on Hydrogen Production and Utilization





DR. KILIAN BÄLZ

Partner at Amereller

Rechtsanwaelte

Partnerschaft mbB



DR. JOACHIM PFEIFFER

Managing Partner at MACONSO GmbH, Vice President of Ghorfa



MRS. ELLEN VON ZITZEWITZ

Deputy Head of Division WE W 2
Bilateral Cooperation on Hydrogen Infrastructure,
IPCEI-, PCI-Support
Federal Ministry for Economic Affairs & Climate Action



DR. PETER HORTIG

Project Executive of Neom Green Hydrogen Projects at Air Products



MR. GUSTAVO GARDINI

Head of Global Partnerships & Sustainable Investment at DB E.C.O. Group





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Wednesday, May 21st, 2025 Salon Bellevue

11:00 h -12:00 h Special Round Table: Arab-German Educational Exchanges: A Strategic Opportunity for Businesses





MR. JÜRGEN HOGREFE

Chairman h.c. hogrefe

Consult



PROF JÖRG ROCHOLL, PHD

President, European School
of Management and
Technology (ESMT)



MR. JOACHIM SCHARES

Managing Partner

Albert Speer &

Partner (AS+P)



MR. FRANK TETZEL

Executive Board of the

Carl Duisberg

Gesellschaft (CDG)



MR. NAJIB SABBAGH
International Student Advisor
Bergische Universität
Wuppertal, "Fit for Career" –
Job Center



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Wednesday, May 21st, 2025 Ballroom 1+2

12:00 h - 13:00 h Panel 8: Bridging Societies: Visions for Sustainable Arab-German Economic Cooperation





DR. FLORIAN AMERELLER Founding Partner Amereller Legal Consultants



H.E. MR. LUKMAN AL-FAILY H.E. MR. WACEF CHIHA Ambassador of the

Republic of Iraq



Ambassador of the Republic of Tunisia



H.E. MR. ABDULLA AL-HAMAR H.E. DR. MOHAMED ELBADRI Ambassador of the

State of Qatar



Ambassador of the Arab Republic of Egypt



MR. VOLKER OEL Deputy Director General Middle East/MENA, Southeastern/Eastern Europe & Latin America Federal Ministry for

Economic Cooperation & Development



H.E. HANS-UDO MUZEL Ambassador (ret.) German Federal Foreign Office



MR. ALEXIS BELOW



Head of Economic Department Member of the German Embassy of the Federal Republic of Germany in Cairo

MR. STEPHAN MAYER Parliament



Ghorfa Arab-German Chamber of

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Building Bridges between Germany and the Arab World

13:00 h - 14:00 h Networking Lunch